

# KATIE RAMP

Portfolio [www.katieramp.com](http://www.katieramp.com)  
Email [kramp1234@gmail.com](mailto:kramp1234@gmail.com)

## Education

### MASTER OF HUMAN-COMPUTER INTERACTION

**Carnegie Mellon University, Pittsburgh, PA and Madeira Interactive Technologies Institute, Funchal, Portugal (Dual Degree)**

Graduated December 2015, see portfolio for latest projects and course work

### BACHELOR OF SCIENCE IN INDUSTRIAL ENGINEERING AND OPERATIONS RESEARCH

**University of California at Berkeley, Berkeley, CA**

Graduated 2011 with an additional Certificate in Entrepreneurship and GPA of 3.6 out of 4.0  
Executive Officer and Evening with Industry Chair, Berkeley Society of Women Engineers

## Experience

### /ENVISION

#### Project Manager and Lead Design Strategist

August 2015 - December 2015, Funchal, Portugal

- Led team of 4 Masters students through user-centered design project for our client, RootIO, a community radio platform based in rural Uganda
- Researched the Ugandan diaspora to pinpoint an area of need in which diaspora members can contribute non-financially to their homeland; built /envision, a WhatsApp-based mentor-matching platform and bot.

*Visit [wavesfm.m-iti.org](http://wavesfm.m-iti.org) for more details and to watch the concept video.*

### INTUIT

#### Interaction Designer, TurboTax

June 2015 - August 2015, San Diego, CA, Internship

- Solely owned the full redesign of TurboTax's federal tax extension product - EasyExtension - utilizing Intuit's "Design for Delight" strategy
- Analyzed last year's extension data, designed Mobile First flows and screens, and led usability testing of new product with real customers; worked agilely with developers to build product for March release
- Won prize at the Intern Summit for most creative experiment to test a new feature of Mint and presented the feature idea to Intuit's founder, Scott Cook; became an Innovation Catalyst to help guide fellow employees through Intuit's internal user-centered innovation process

### BOOZ ALLEN HAMILTON

#### Senior Consultant, Analytics

February 2012- May 2014, San Diego, CA, Secret Clearance Required

- Provided cost research and analysis support for a billion-dollar Navy communications program; promoted within one year; responsible for innovatively modeling R&D costs and forecasting procurement costs

## Methods

User interviews  
Persona development  
Survey design  
Quantitative analysis  
Wireframes & mockups  
Rapid prototyping  
Storyboarding  
Information architecture  
Usability testing  
Design audit & critique  
Agile PM methodology

## Tools

Adobe Creative Suite  
Sketch, Omnigraffle,  
InVision Prototyping  
R/MATLAB/Excel  
Keynote Presentations  
Videomaking  
Basic HTML/CSS

## Fun stuff

Pub trivia hostess  
Museum aficionado  
Novice sailor, brewer